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Web links:

www.slam.co.za

www.bafanaonline.com



Hola Hola!!!

Firstly, we would like to extend a warm welcome to the **Just Fun Group** who has just joined the SLAM family of Licensees in the TOY Product Category. We look forward to working them as we do each and every one of you.

Bafana Bafana is back in action, breaking the losing streak with 3 (yes, 3) straight wins! The good mojo is here to stay and our boys are making us proud and ensuring that the Bafana Bafana legacy leaves a giant footprint in South African history.

Our official product presentation to all the Bafana Bafana sponsors took place in a forum on the 18th of September with very positive results, hinting at the very bright future of Bafana Bafana.

Our next step is to launch the first ever, official Bafana Bafana supporter range which will happen next month as well as launching our official online shop, www.bafanaonline.com, in partnership with some amazing people from www.supportershop.co.uk. We will be communicating with you in this regard very soon.

Hola Bafana - we are here to stay!

Vending Programme Launched

Port Elizabeth was the place to be on the 6th of September 2008 as the E.P.U.R. stadium was almost filled to capacity with passionate Bafana Bafana supporters representing the true rainbow nation, woven together with a common thread.

They were there to show support for their team, their country and their nation, and to prove that despite the outcome we remain proud and passionate South Africans.

It was the perfect opportunity for us to launch the **Bafana Bafana Vending Programme**, working in partnership with Sneakers as our official vending operator. They have an excellent vending operation and 38 stores throughout the country.

The launch was an immense success and the feedback was great.

Check out the pictures on www.slam.co.za on the "News" page. We look forward to expanding our vending stands with all our licensees' amazing products.



Bafana Bafana Makoya



As an added value to all licensees and partners, SLAM has commissioned a talented group of designers to come up with a collection of 5 designs which will be made available for all licensees and partners to use with pleasure.

The objective of commissioning these designs is to create trendy and fashionable products that will appeal to the South African youth as well as to international consumers.

The designs will be made available for download on the "Official Images" page on www.slam.co.za

For further information, please contact SLAM on (011) 523 3111/55 or e-mail info@slam.co.za



Bafana Bafana

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